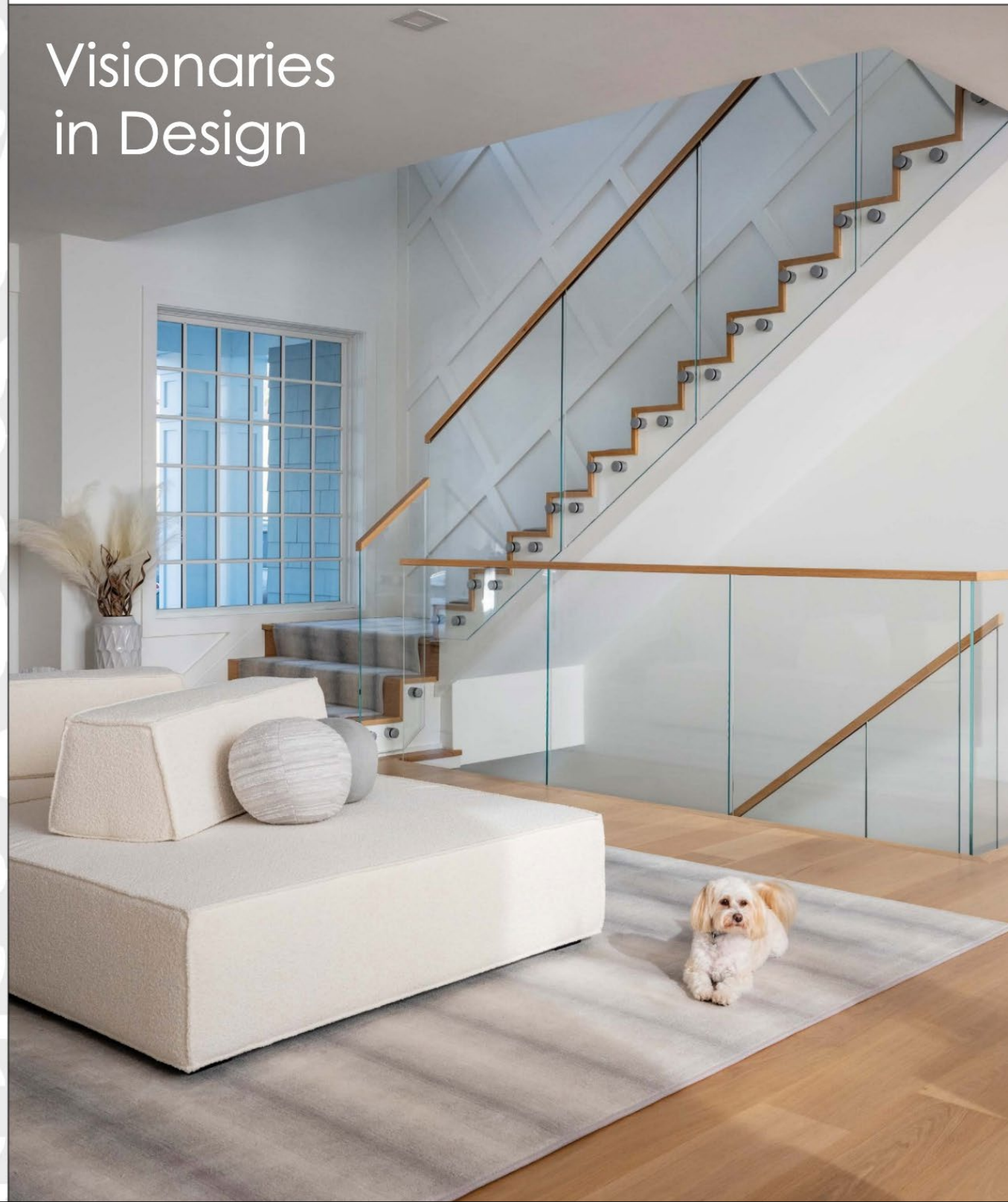


Spring 2023

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# DESIGN

Visionaries  
in Design



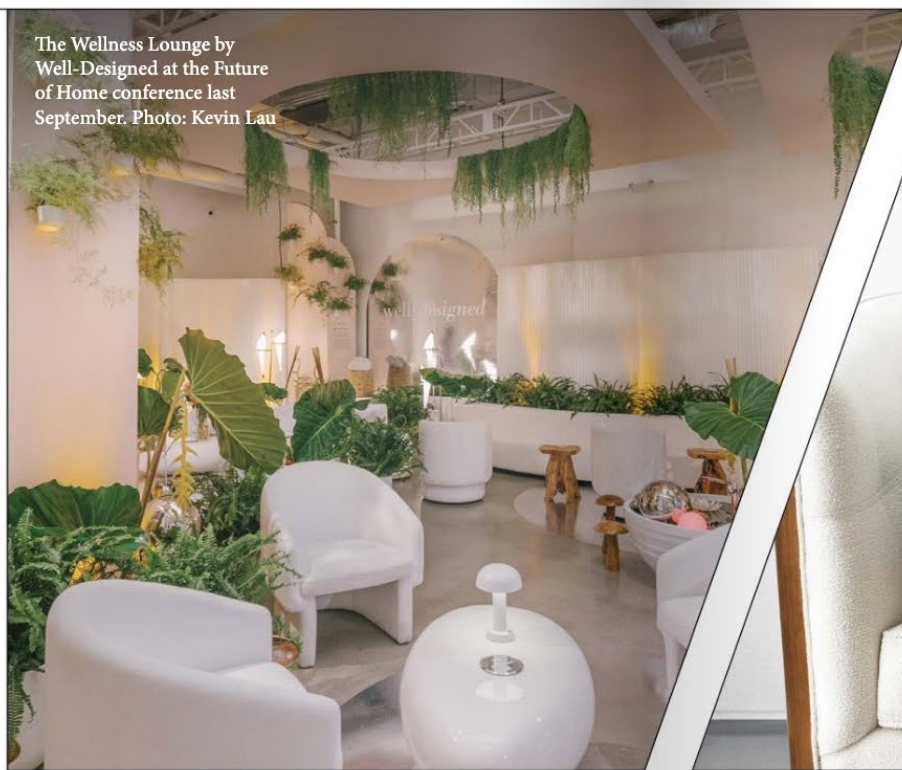
# WELL-DESIGNED

a holistic approach to our design community



Well-Designed Founders Designer **Caleb Anderson**, of Drake/Anderson, at left, and **DeAndre DeVane**, at right.

Photographer: **Brittany Ambridge**



The Wellness Lounge by Well-Designed at the Future of Home conference last September. Photo: Kevin Lau



Photographer: **Brittany Ambridge**

Well-Designed Workshops include experiential learning.

“We want to connect the design aspect with the human aspect.”

by sarah fletcher

“I felt I was losing joy in the job I had dreamed about as a kid,” said award-winning designer Caleb Anderson, principal in Drake/Anderson. “In one study, interior design ranked highest in cynicism and second only to nurses in exhaustion.” He knew there had to be a way to manage the roles with ease and from a place of wellness.

Conceived with his partner, DeAndre DeVane, a former technology professional, Well-Designed: A Wellness Organization for Designers curates and facilitates meaningful wellness and learning experiences for everyone in the design industry — students, interior designers, architects, principals and allied businesses.

Well-Designed officially launched to the industry at Business of Home’s Future of Home Conference last September. The founding duo were featured on a panel entitled “Why Wellness in Design Matters.” They also created a Wellness Lounge that included an array of interactive experiences in a space meant to soothe and delight the senses with biomorphic shapes, plants, mirror spheres and reflecting pools.

The walls were painted in a calming shade of soft pink called “Love & Happiness” in Benjamin Moore’s AURA paint, and “wellness” seat cushions were upholstered in Kravet’s Namaste Bouclé from its Wellness Textures collection. This uses Crypton Home’s CELLIANT\*-powered performance fabric to transform body heat

into therapeutic infrared energy. And, Kohler’s Composed Tall bathroom sink faucet in polished chrome added sparkle.

Both Benjamin Moore and Kravet were early supporters of the venture, and they, along with Cosentino, are founding partners. The fall was busy for Well-Designed, with launches at the New York Design Center, the Kravet showroom at THE MART, the Tai Ping showroom at the Pacific Design Center and Luxe Interiors + Design’s Living Well Summit in West Hollywood. That was on top of 14 events — workshops and experiences that included exercises in movement, creativity, mindfulness and nutrition with experts there to teach and facilitate. A retreat in Costa Rica is planned for this year.

“The events include open conversations that foster intimacy and connection and reflect on how the design community can truly impact lives,” said Anderson. “We are getting people to understand that wellness begins with them but can be connected to the design world as well.”

“Design is such a healing tool — to have the talent and ability to design is such a gift and an opportunity.” He believes designers and allied businesses can and should play a significant role in educating clients and changing perceptions and realities.

As far as his own firm goes, Drake/Anderson now has a healthy materials section, for example, and sees those sort of steps as being integral to what Well-Designed has set out to achieve.

Anderson continued, “We want to be a leader in the conversation — moving from our personal wellness to informing the design ecosystem with more healthy, sustainable and equitable solutions and making everyone in the industry, from the intern to the design principal or CEO, appreciate the impact they can have.”

“We want to connect the design aspect with the human aspect.” Nothing less will do.

For more information, visit [well-designed.org](http://well-designed.org).

**BOX: AN INSIDE LOOK AT KRAVET’S WELLNESS TEXTURES**

There’s a new way to incorporate wellness into interiors with the launch of the Wellness Textures collection, the luxury upholstery line from Kravet. It features Crypton Home fabric with CELLIANT\* infrared technology and is exclusively available from Kravet.

Three years in the making, this is the first and only woven residential fabric to combine these two complementary technologies. Crypton performance allows fabrics to be spill-repellent, stain-resistant and odor-resistant. The textiles also have extremely high endurance. CELLIANT — which contains micron-sized thermo-responsive mineral particles embedded into fibers — is clinically tested and proven to increase local circulation and cellular oxygenation for improved energy, stronger performance, quicker recovery and enhanced well-being.

By allowing the discreet incorporation of infrared technology into everyday life, and combining it with stain protection and ultimate cleanability, this thoughtful collection of soft, inviting upholstery fabrics is expressed in its tagline: *Where easy care meets self-care.*

The Wellness Textures include Serenity Now, a soft, textural chenille; Namaste Bouclé, a bouclé chenille with a delightful teddy-bear hand; Wash Away, a textured weave with a subtle nod to linen and Healing Touch, a chevron tweed look. The color palette comprises warm and cool neutrals along with blues and greens and, of course, white.

“Oftentimes, I feel there is a misconception that if a product has additional performance qualities and traits, you have to sacrifice style or beauty,” said Daniel Kravet, vice president of sales for Kravet and the third member of the fifth generation to join the company. “With this Crypton CELLIANT collection, it’s just as visually appealing as everything else we offer at Kravet and feels just as good as it looks.”

Wellness Textures are woven in North Carolina at Crypton’s own mill.

The collection is in Kravet Showrooms nationwide, and design professionals can also explore all 38 items in the collection on Kravet’s website, [www.kravet.com/wellness-performance-crypton-home-celliant](http://www.kravet.com/wellness-performance-crypton-home-celliant).